PropertyMesh

Seller'/s Home Selling Guide



Why List with Property Mesh?

The most exposure in Canada delivers the greatest interest in your home

Property Mesh Team would love to sell your house.

Many prospective buyer and seller each month choose **realtor.ca** to start their home search , and since the website is a search engine we make sure that your listing gets the most exposure through our carefully selected keywords that match your listing and are often used by the searchers. While your house is getting maximum exposure, the rest of the team will make sure it is priced right and ready for sale.

Additionally your house looks its best with a great description and amazing photos on every real estate website out there. Plus, we shamelessly promote your home on our websites and through email to increase exposure.

Our team can even tell who has looked at your listing or homes like yours, then contact them directly. Talk about super-powered selling.

What Does a Good Listing Agent Do?

A good agent helps price, market, and negotiate the sale of your home

Our Agents are committed to you throughout the entire process.

They will go above and beyond to deliver on the following promises:

Provide a personalized pricing strategy.

Market your home using the Property Mesh Marketing Program.

Negotiate the best overall deal for you.

Provide after sales support until move in and beyond.





Getting Your Home Ready

It is really important to make a great first impression

Your Property Mesh Agent will help you get ready to sell. Let their experience guide you.

Touch up your home. Minor home repairs or paint can make a big impact.

Remember that less is more. Remove excess furniture, de-clutter etc.

Think about magic touches. Make a showing plan with your Property Mesh Agent.

Our Realtors show hundreds of homes each year and know what motivates a buyer. A little bit of work can increase your sale price by a lot.

Pricing Your Home

What's important to you? Selling fast, getting the highest price, or the right closing date?

The fair market value of your home in today's market is a function of:

Current market analysis. What sold and didn't sell in your neighbourhood.

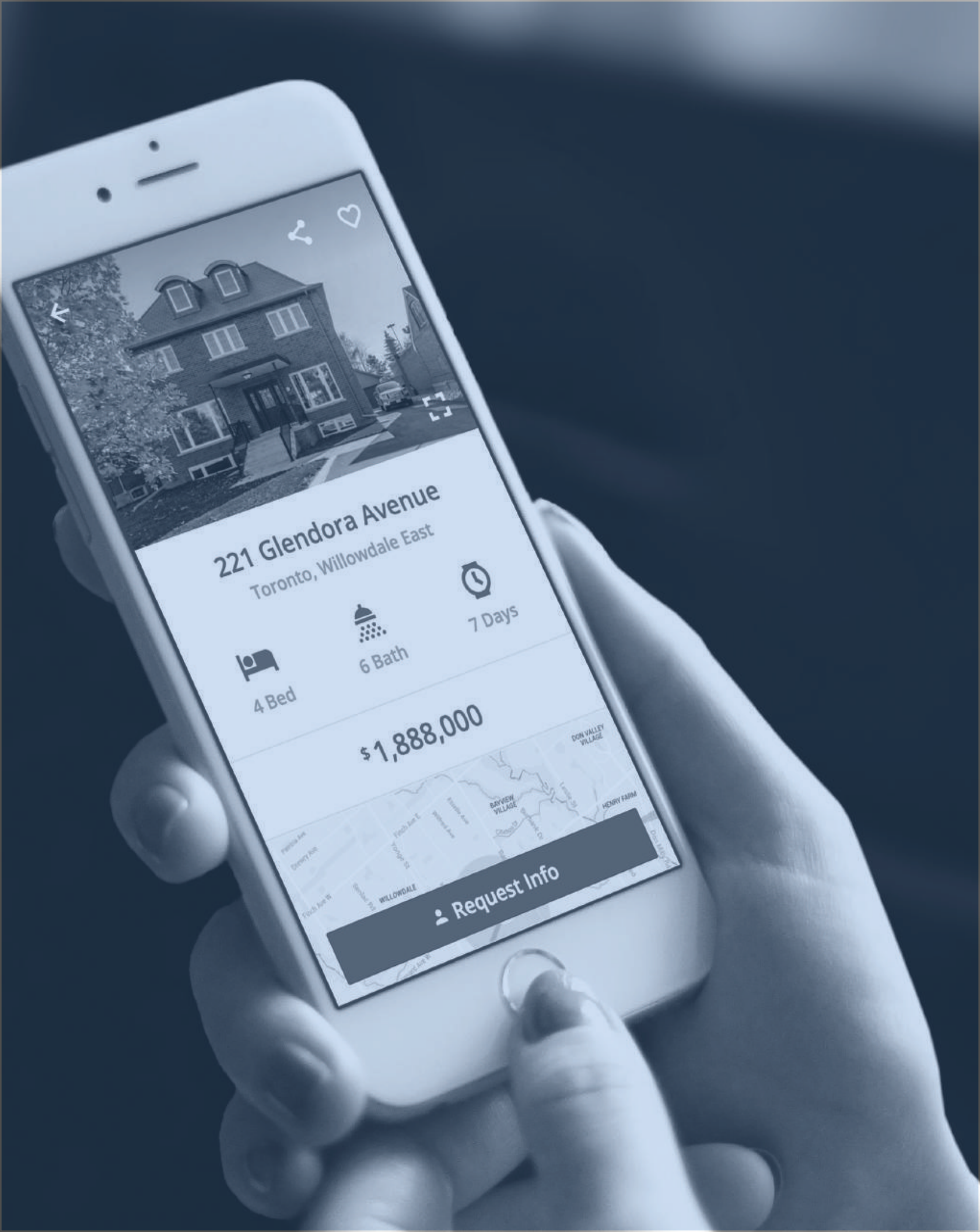
Historical pricing. What similar houses in your area previously sold for.

Competitive analysis. What other homes are you competing against.

Your listing price determines potential buyers, how long it will take to sell, and how many potential offers you will get.

Our Our Realtor/s® have access to one-of-a-kind technology to help them determine optimal pricing strategy for you.




221 Glendora Avenue
Toronto, Willowdale East
7 Days
6 Bath
4 Bed
$1,888,000
DON VALLEY VILLAGE
BAYVIEW VILLAGE
HENRY FARM
WILLOWDALE
Request Info

Marketing Your Home

Maximum exposure generates the most interest and most qualified offers

We are experts at making your home attractive to buyers.

It all starts with making your home look and sound great. This means getting the best photos and description and then listing your home on MLS and online.

We market your home to prospective buyers including:

Featured Listing on various real estate websites with over 2 million visitors each month.

New listing email promotion to over 10,000 people daily.

Direct promotion to the Property Mesh Agent and Partner network.

Reverse search targeting those actively looking for similar homes.

Negotiating the Deal

Have an experienced professional by your side to help you cross the finish line

When offers start coming in your Agent will:

Clarify the offer and ensure it is worthy of consideration.

Respond to the offer and manage multiple offers.

Negotiate to get you the best offer price, date, and conditions.

Accept and close on the offer of your choice.

Our Agents only work for you.





Support After the Sale

Our neighborhood professional’s job is not done until you are done

Our Agents strive to help you find a house that you will turn into a home.

This means helping you with the closing , teaching you about your new neighborhood,

and providing you direction on any outside services you may need like lawyers,

movers, or local suppliers.

When you are happy, we are happy. We look forward to working together.